

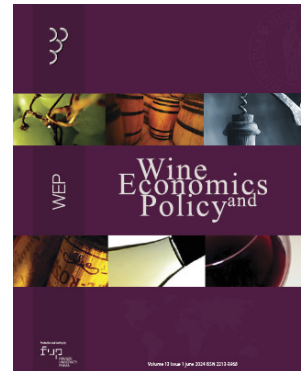


CALL FOR PAPERS FOR SPECIAL ISSUE **DEADLINE: EXTENDED to April 30th 2025**

The Journal – *Wine Economics and Policy* is an international, interdisciplinary journal currently run by University of Florence. Studies and researches applied to wine sector, as well as the management skills needed for the competitive development of wine companies, require an increasing international approach. The mission of this journal is to bring together academic researchers and business professionals interested in the economics and politics of wine around the world, and bring about a worldwide opinion on the current issues that the wine sector faces. The main areas of interest of the journal pertain to all the economic aspects of agricultural and biological sciences in the wine sector, from the efficiency of wine companies to the competitiveness of products on the markets.

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SPECIAL ISSUE: THE ECONOMICS OF SPIRITS MARKETS

Guest editors:

Adeline Alonso-Ugaglia (Bordeaux Sciences Agro), David Moroz (EM Normandie)

The editors of *Wine Economics and Policy* invite submissions for a special issue dedicated to the economics of the spirits market. The spirits sector holds significant economic importance, with its products being both produced and consumed worldwide. This industry encompasses a diverse array of products, including Scotch whiskies, French cognacs, Mexican tequilas, Chinese baijiu, and local craft spirits. In recent years, the global spirits industry has experienced a remarkable transformation, spurred by shifting consumer preferences, technological advancements, and evolving regulatory landscapes. This transformation is occurring within a broader context marked by geopolitical tensions, rising production costs, challenges in accessing raw materials, inflation, protectionism, and climate change—all of which necessitate a reexamination of the sector's strategic fundamentals. This special issue seeks to capture the latest research on these dynamic markets and provide a comprehensive understanding of the economic forces shaping the spirits industry.

Topics of Interest

We welcome all contributions that align with the journal's scope and pertain to the economics of the broader spirits sector in response to this call. Submissions are encouraged on a wide range of topics, including but not limited to:

- **Consumer Behavior and Preferences:** Research on consumer segmentation, consumption patterns, and supply and demand elasticities.
- **Production and Supply Chain Management:** Analyses of production costs, supply chain efficiency, innovation, and the role of intermediaries.
- **Regulation and Policy:** Examination of spirit definition and labeling, protection through geographical indications, and the use of legal names for spirits.
- **Market Structure and Competition:** Studies on market concentration and producer strategies, including pricing and branding strategies.
- **International Trade:** Research on trade patterns, trade barriers, and the effects of trade agreements.
- **Sustainability and Ethical Considerations:** Investigations into sustainable production practices, fair trade, and corporate social responsibility.
- **Emerging Trends:** Exploration of new trends such as spirits tourism, product diversification, innovations like mixes, cocktails, and non-alcoholic spirits, as well as the impact of digitization and artificial intelligence.

Submission Guidelines

All submissions will undergo a standard but accelerated journal peer-review process [<https://journals.fupress.net/reviewers/what-is-peer-review/>]. Manuscripts must be submitted electronically through the journal's online submission system by **April 30th 2025**. Please adhere to the journal's author guidelines, available on the journal's website [<https://oaj.fupress.net/index.php/wep/about/submissions>].